



# **Efficiency is the Bottom Line:**

## ***How Bay State Businesses Can Prosper by Saving Energy***

**A forum presented by Congressman John F. Tierney (D-Salem)  
in association with the U.S. Dept. of Energy, the U.S. Environmental Protection Agency,  
and the Massachusetts Division of Energy Resources**

**Tuesday, August 30<sup>th</sup> – 8:00 AM to 12:30 PM  
OSRAM SYLVANIA – 100 Endicott St., Danvers, Massachusetts**

Local businesses are faced with increasing costs of doing business – including health insurance, real estate and high energy costs. In a tight economy, saving energy is a key way that businesses can improve their bottom line. The goals of this event are to give business owners/decision-makers of the 6<sup>th</sup> Congressional District an understanding of the government and utility efficiency programs to help you cut costs and leave you with the Energy Star Challenge to reduce your business's energy use by 10% in one year. Whether you lease or own your building, you will come away with the resources and contacts to put efficiency to work for you.

### **FORUM AGENDA**

8:00 – 8:30 A.M.	<b><i>Sign-in and refreshments</i></b>
8:30 – 8:45 A.M.	<b><i>Opening Remarks</i></b> Charlie Jerabek, President & CEO, OSRAM SYLVANIA
8:45 – 9:25 A.M.	<b><i>Energy Efficiency Opportunities for Today's Businesses: Modern Technologies and Maintenance Strategies</i></b> Brian McCowan, Energy and Resource Solutions, Inc. and Jim O'Reilly, Northeast Energy Efficiency Partnerships
9:25 – 10:25 A.M.	<b><i>An Overview of State and Federal Energy Efficiency Programs</i></b> Dan Strout, U.S. Department of Energy; Bill White, U.S. Environmental Protection Agency and Mike Sherman, Massachusetts Division of Energy Resources
10:25 – 10:45 A.M.	<b><i>Break</i></b>
10:45 – 11:00 A.M.	<b><i>Remarks from Congressman John F. Tierney</i></b>
11:00 – 12:00 P.M.	<b><i>Introduction to Utility Programs and Opportunities for Municipal Power Customers</i></b> Marie Raphael and David Gendall, Massachusetts Electric; Nelson Medeiros, NSTAR Electric; Kim Rodriguez, Keyspan Energy Delivery and Ray Shockey, Massachusetts Municipal Wholesale Electric Company
12:00 – 12:30 P.M.	<b><i>Rising to the Challenge, Planning for Success: An Invitation to Businesses</i></b> Bill White, U.S. Environmental Protection Agency

Register on-line at [www.house.gov/tierney](http://www.house.gov/tierney). For more information, please contact Natalie Hildt in Congressman Tierney's office at (978) 531-1669, or e-mail [natalie.hildt@mail.house.gov](mailto:natalie.hildt@mail.house.gov).